

# Project Name Red Card for Rabbits and Foxes Project 2016 -2020

**PROJECT CODE: HE2RED**

## Overview of Progress: April to June 2019

### Totals Red Card for Rabbits and Foxes 2019

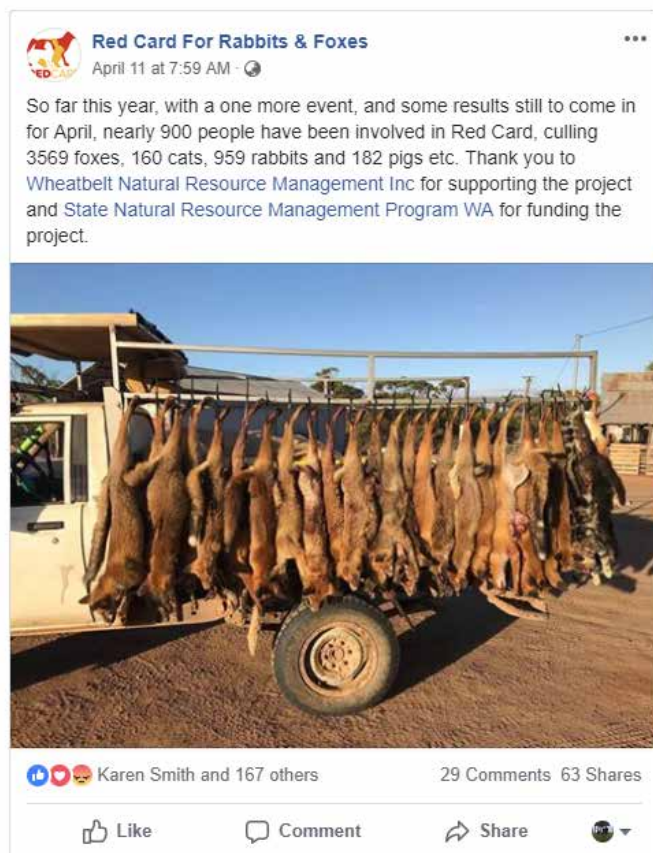
- People participating: 1125
- Foxes culled: 4355
- Feral cats culled: 186
- Rabbits culled: 1317
- Miscellaneous feral animals culled: 194
- Total feral animals culled: 7177



The partnership between the sporting shooters association and Wheatbelt NRM benefited the Regional Men's Health Initiative for another year. Based on \$5 donation per pest culled across the state, \$20000 was donated to the regional men's health initiative.

The final tally for all locations during the autumn shoot was 1125 participants culled 4355 foxes, 186 Cats, 1317 rabbits and 194 other pest animals.

#### Posts



#### Project Highlights

Highlight included the post announcing the results! It reached an audience of 34,640 people and actively engaged with 3,086 people.

The page has 2,643 likes, and is followed by 2,706 people.

This year there were more participants than last year (1,125), and more animals were culled (7,177).

While the Facebook page has been very successful, a change in the way Facebook and Twitter are linked means that more attention needs to be paid to the Twitter account.

The website has been quite active, with an average of 250 users per month.

#### Acknowledgement

This is a Wheatbelt NRM program with support from the Western Australian Government's State NRM Program.



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